

# EF-M 28MM f/3.5 MACRO IS STM

## WORLD'S FIRST AF LENS WITH A BUILT-IN MACRO LITE\*

Canon's new EF-M 28MM f/3.5 Macro IS STM lens is the first Macro lens designed specifically for EOS M Mirrorless cameras

### BUILT-IN MACRO LITE

It is easy to shoot bright beautiful pictures of small objects without unnecessary shadows thanks to the world's first\* built-in macro lite that surrounds the lens. Give a sense of depth and dimension to your images by toggling lighting modes between left side only, right side only or both sides on.

### SUPER MACRO MODE

The EF-M 28MM f/3.5 Macro IS STM lens is capable of a shooting magnification of 1.2x. By exceeding life-size (1:1) magnification, objects appear enlarged giving your macro photos even greater appeal.

### OUTSTANDING OPTICAL PERFORMANCE

Incorporating 1 UD lens and 2 aspherical lenses, the EF-M 28MM f/3.5 Macro IS STM lens effectively corrects chromatic and other types of aberration resulting in superb optical performance in a compact design.

\*Among interchangeable autofocus lenses for cameras(SLR and mirrorless cameras). As of May, 2016, based on Canon's research.



*no one sees it like you*

**Canon**

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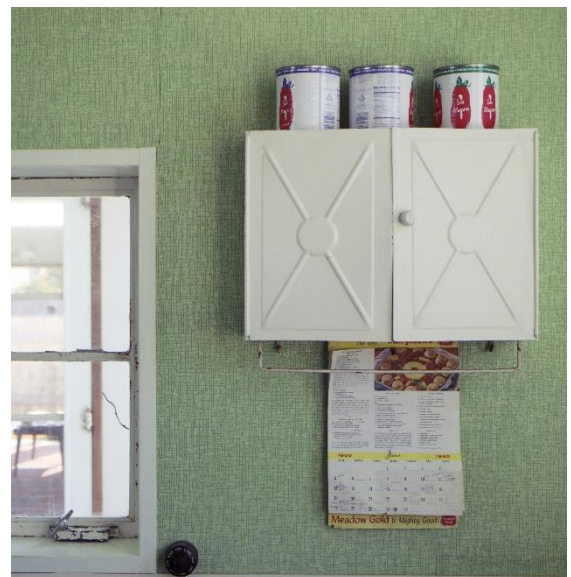
The EF-M 28mm f/3.5 Macro IS STM features Hybrid IS technology, providing stabilization of up to an impressive 3.5 stops – especially useful when photographing close-ups



Built in STM motor for smooth and silent auto focus in live view and movie modes



You can get in extremely close to objects with a minimum focal distance of 13mm and an acute lens shape that avoids casting shadows



With an equivalent focal length which provides a natural angle of view, the EF-M 28mm f/3.5 Macro IS STM is a versatile lens suited to portraits, nightscapes & street photography as well as macro

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## TECHNICAL SPECIFICATIONS

### EF-M 28MM f/3.5 MACRO IS STM

#### Optical Features/Specifications

Image size	APS-C (EF-M)
35mm film equivalent focal length (mm)	Approx. 44.8
Angle of view (horizontal, vertical, diagonal)	44° 10', 30° 10', 51° 55'
Lens construction (elements/groups)	11/10
No. of diaphragm blades	7 (Circular)
Minimum aperture	22
Closest focussing distance (m)	0.097 (Normal), 0.093 (Super Macro mode)
Maximum magnification (x)	1 (Normal), 1.2 (Super Macro mode)
Distance Information	Yes
Image stabilizer (stops)	Hybrid IS, up to 3.5 stops correction
AF actuator	Stepping Motor (STM)

#### Physical Specifications

Filter diameter (mm)	43 (attaches to ES-22 Lens Hood)
Max. diameter x length (mm)	60.9 x 45.5 (lens retracted)
Weight (g)	130

#### Accessories

Lens cap	EF-M28
Lens hood	ES-22
Lens case/pouch	LP811
Rear cap	Lens Dust Cap EF-M
Extension Tube Compatibility	Not Compatible
Extender Compatibility	Not Compatible

For more information visit  
[canon.com.au](http://canon.com.au)  
[canon.co.nz](http://canon.co.nz)

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