

Canon lives its *kyosei* philosophy by actively improving the quality of our shared environment for current and future generations. We do this by maximising resource efficiency and balancing environmental concerns and economic development at all stages of the product lifecycle including production, distribution, use and recycling.

At a global level, we invest significantly in making smaller, lighter, more energy efficient products and in developing materials and processes that use renewable and recycled resources. Our products help people express their creativity while improving productivity and reducing their environmental impact.

As a sales and marketing organisation Canon Oceania's policy is to:

- **Reduce waste** wherever possible through efficient planning and re-use of materials.
- **Recycle all waste** unless it is not viable to do so for technical or economic reasons.
- **Set annual targets** for the reduction of Green House Gas Emissions.
- **Rigorously look for opportunities to reduce environmental impacts** at each stage of the product lifecycle for which we are responsible - from the introduction of new products to the end of their life – and in all purchasing decisions.
- **Provide meaningful information to our customers** so that they can use our products and services to reduce their own environmental footprint.
- **Reduce the use of hazardous substances** wherever possible
- **Actively work towards the development of effective national product stewardship programs** for end of life product in Australia and New Zealand.

To ensure that this policy is effectively implemented and that we continually improve our performance, Canon Oceania maintains an ISO 14001 Certified Environmental Management System. We provide resources to ensure that we comply with all applicable legislation and other codes to which we subscribe. We monitor and report on our environmental performance and commit to being open and honest in discussing improvement opportunities with our stakeholders, including our business partners, customers, government, industry and the community.



Kenji Kobayashi
Managing Director

1 June 2009